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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|----------------------------|----------------|----------------------|-------------------------|------------------|
| 09/240,250 | 01/29/1999 | BRIAN BOESCH | | 7144 |
| 22208 7: | 590 01/31/2002 | | | |
| ROBERTS ABOKHAIR & MARDULA | | | EXAMINER | |
| SUITE 1000 11800 SUNRIS | E VALLEY DRIVE | | NGUYEN, CUONG H | |
| RESTON, VA 20191 | | | ART UNIT | PAPER NUMBER |
| | | | 2165 | |
| | | | DATE MAILED: 01/31/2002 | |

Please find below and/or attached an Office communication concerning this application or proceeding.

Application No.

09/240,250

Applicant(s)

Examiner

Art Unit

Boesch

Office Action Summary

Cuong H. Nguyen 2165

| | The MAILING DATE of this communication appears on the cover sl | heet with the correspondence address | | | |
|---|--|--|--|--|--|
| Period for | | | | | |
| THE MA | TENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE ILING DATE OF THIS COMMUNICATION. | | | | |
| after : - If the pe be co - If NO pe comm - Failure to - Any repl | ons of time may be available under the provisions of 37 CFR 1.136 (a). In SIX (6) MONTHS from the mailing date of this communication, ariod for reply specified above is less than thirty (30) days, a reply within tonsidered timely. Beriod for reply is specified above, the maximum statutory period will apply munication. Beriod for reply within the set or extended period for reply will, by statute, cause to the reply within the set or extended period for reply will, by statute, cause to the period by the Office later than three months after the mailing date of the patent term adjustment. See 37 CFR 1.704(b). | the statutory minimum of thirty (30) days will and will expire SIX (6) MONTHS from the mailing date of this the application to become ABANDONED (35 U.S.C. § 133). | | | |
| Status | | | | | |
| 1) 💢 Re | esponsive to communication(s) filed on Mar 15, 2001 | · | | | |
| 2a)□ Th | his action is FINAL . 2b) X This action is non-final | ıl. | | | |
| | ince this application is in condition for allowance except for forr osed in accordance with the practice under <i>Ex parte Quayle</i> , 19 | | | | |
| Dispositio | n of Claims | · | | | |
| 4) 💢 CI | laim(s) <u>1-79</u> | is/are pending in the application. | | | |
| 4a) | Of the above, claim(s) | is/are withdrawn from consideration. | | | |
| 5) 🗆 CI | laim(s) | is/are allowed. | | | |
| 6) 💢 CI | laim(s) <u>1-79</u> | is/are rejected. | | | |
| 7) 🗌 CI | laim(s) | is/are objected to. | | | |
| 8) 🗆 CI | laims ar | e subject to restriction and/or election requirement. | | | |
| Applicatio | on Papers | | | | |
| 9)□ TI | he specification is objected to by the Examiner. | | | | |
| 10) 🗆 Ti | The drawing(s) filed on is/are objected to by the Examiner. | | | | |
| 11) 🗆 T | he proposed drawing correction filed on is | s: a) \square approved b) \square disapproved. | | | |
| 12) 🗆 T | he oath or declaration is objected to by the Examiner. | | | | |
| Priority un | nder 35 U.S.C. § 119 | | | | |
| 13) 🗌 A | cknowledgement is made of a claim for foreign priority under 3 | 35 U.S.C. § 119(a)-(d). | | | |
| a) 🗆 | All b) \square Some * c) \square None of: | | | | |
| 1. | ☐ Certified copies of the priority documents have been receiv | ed. | | | |
| | Certified copies of the priority documents have been receiv | | | | |
| | Copies of the certified copies of the priority documents have application from the International Bureau (PCT Rule | 17.2(a)). | | | |
| _ | the attached detailed Office action for a list of the certified cop acknowledgement is made of a claim for domestic priority under | | | | |
| 17/U A | deligation is made of a claim for domestic priority under | . 55 5.5.5. 3 115(6). | | | |
| Attachment | t(s) | | | | |
| / \ | _ | Summary (PTO-413) Paper No(s). | | | |
| , , | 16) X Notice of Draftsperson's Patent Drawing Review (PTO-948) 19) Notice of Informal Patent Application (PTO-152) 17) Information Disclosure Statement(s) (PTO-1449) Paper No(s). 5 20) Other: | | | | |
| 17) [X] Infor | mation Disclosure Statement(s) (PTO-1449) Paper No(s). 20) Other: | | | | |

S.N.: 09/351,143 Art Unit: 2165

DETAILED ACTION

- 1. This Office Action is the answer to the IDS received on 3/15/2001, which paper has been placed of record.
- 2. Claims 1-79 are pending in this application.

Drawings

3. This application has been filed with formal drawings, and they are approved as indications by the draftsman.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office Action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-79 are rejected under 35 U.S.C. § 103(a) as being unpatentable over amazon.com in view of the Official Notice.

 After examine pending claims, the examiner submits that the only "arguable" limitation in independent claims describing: sending a message to a server, that server would forward said message comprising a computer address, then "automatically" access that address. There is nothing "incredible" for this action (the only feature that the examiner would consider to be the main idea for

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this application) because instead of putting a computer address in an email, user can type in "GO TO" block to access that same address OR the same method has been INHERENTLY DONE by a server. Claims' limitations have been widely used in Internet accessing (specifically amazon.com 's applications), and those Internet widely used features are very convenient for the users because it directly let the user immediately access wanted computer's sites. (Another example is a server let user access to its site, then inside the server there are address that matches the user's need, then the user only need to "click" to activate said wanted computer address). Moreover, 35 USC 103(a) rejections are proper for using submitted IDS to reject pending claims 1-79 with that very broad claimed languages; those references determine that what the applicant is seeking to claim is not novel (In re Abele, 684 F.2d at 907, 214 USPQ at 687 and Accord, e.g., Arrhythmia Research Tech. V. Corazonix Corp., 958 F.2d 1053, 1059, 22 USPQ2d 1033, 1038 (Fed. Cir. 1992).

According to claims' structure, there are 3 separate components: consumer's computer, information server, and merchant's computer. These components are connected by networks (well-known), and exchanging information (emails, messages .etc.); the examiner submits that there is nothing novel of deriving this configuration.

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Conclusion

- 5. Claims 1-79 are not patentable.
- 6. The following references (US. Patents & articles about are cited:
 - US Pat. 6,092,053 7/18/2000 System and method for merchant invoked electronic commerce.
- US Pat. 5,668,953 9/16/1997 Method and apparatus for handling a complaint.
- US Pat. 6,002,767 12/14/1999 System and method , and article of manufacture for a modular gateway.
- US Pat. 5,950,173 9/07/1999 System and method for delivering consumer product related information to consumers within retail environments using Internet-based information servers and sales agents.
- US Pat. 5,903,652 5/11/1999 System and apparatus for monitoring secure information in a computer network.
- US Pat. 5,864,604 1/26/1999 Method of providing message service for limited access telecommunications.
- US Pat. 5,815,665 9/29/1998 System and method for providing trusted brokering services over a distributed network.

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- US Pat. 5,793,972 8/11/1998 System and method for providing an interactive response to direct mail by creating personalized web page based on URL provided on mail piece.
- 7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to examiner Cuong H. Nguyen, whose telephone number is (703)305-4553. The examiner can normally be reached on Monday-Friday from 7:15 AM-3:15 PM.

Any response to this action should be mailed to:

Amendments

Commissioner of Patents and Trademarks c/o Technology Center 2100

Washington, D.C. 20231

or faxed to: (703) 746-7239 (Official)

Or: (703) 746-5572/746-7240 (for informal or draft communications, please label "PROPOSED" or "DRAFT")

Hand-delivered responses should be brought to Crystal Park II,

2121 Crystal Drive, Arlington. VA., 4th. Floor (Receptionist).

Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703)305-3900.

Cuonshnsuyen

Primary Examiner January 12, 2002